

CROMWELL PLACE



MEMBERSHIP
PROSPECTUS



CROMWELL PLACE

A HUB FOR ARTS PROFESSIONALS

We are a membership organisation providing a first-of-its-kind exhibition and working space for arts professionals.

Home to an international community of some of the world's most exciting galleries, collectors, advisors, foundations, institutions, and art businesses, Members come from a wide range of locations, professional specialties and disciplines.

Designed in response to changing industry demands, as a Member you only pay for what you need, whether that is viewing rooms, art storage, temporary

exhibition spaces or elegant spaces to host your events.

Located in the heart of South Kensington's museum district, our 15 galleries and 23 office spaces span five elegantly refurbished Grade II-listed townhouses. An area rich with history, South Kensington has developed into one of Europe's most vibrant cultural centres.

With a focus on collaboration, new creative connections are encouraged within our community at Cromwell Place.

WHY APPLY FOR MEMBERSHIP?

Members benefit from access to a variety of spaces within the buildings, from our social and co-working spaces to our bespoke gallery spaces and permanent office spaces.

We invite you to join our thriving community where you can collaborate and connect with arts professionals and enthusiasts from a diverse range of backgrounds. Access to all the services your business requires can be found under one roof.



OUR MODEL

EXHIBITING, WORKING AND ENTERTAINING

EXHIBITIONS

Ranging from 25m² to 142m², our fifteen exhibition spaces are available to hire on a week by week basis. Combining distinctive period features with innovative modern architecture, each gallery is unique.

EXHIBITION SUPPORT

Our team offers a variety of services including exhibition installation, ERCO light and lenses, registrar support and 24/7 on site security.

TEMPORARY ADMISSION, CUSTOMS WAREHOUSE AND STORAGE

We have a privately managed storage facility onsite, and an off-site facility nearby. Our Temporary Admission account and Customs Warehouse Authorisation allows access to payment relief on import VAT for international artwork shipments.

ART HANDLING AND LOGISTICS

Bespoke options for all Exhibition Services are available for shipping, painting, crating, packing, plinths, vinyls, framing and canvas stretching.

VIEWING ROOMS

Several spaces are available to show artworks privately to clients, booked on a half or full day basis. Included in the booking is a complimentary hour of technician time.

WORK SPACES

All of offices are equipped with high-speed internet and adjacent kitchen amenities. Long-term offices and short-term spaces are available, including hot desks and meeting rooms.

EVENTS

Our versatile spaces, on-site catering facilities and experienced event staff make us an exceptional venue for private views, dining, talks, screenings and cocktail receptions.

CLUB ROOM

A vibrant space for Members and their guests to socialise, take meetings, host events, and enjoy refreshments.



MEMBERSHIPS

DISCOVER OUR MEMBER TIERS

	Club Individual	Business Individual	Emerging Businesses Under 5 Years	Exhibiting	Resident
Joining Fee	£250	£750	£750	£1500	£1500
Annual Fee	£450	£750	£1500	£3000	Included in rent
Extended Club Room Hours and Discounts	✓	✓	✓	✓	✓
Events and Catering at Member Rates	✓	✓	✓	✓	✓
Co-working and Meeting Room Hire	✓	✓ Up to 3 guests	✓	✓	✓
Access to Cromwell Place Programming, VIP Events and Marketing	✓	✓	✓	✓	✓
Art Storage, TA and Customs Warehouse, Viewing Rooms at Member Rates		✓	✓ 50% off	✓	✓
Exhibition Services at Member Rates			✓ Selected discounts	✓	✓
Gallery Hire at Member Rates			✓ 50% off	✓	
Permanent Office Space					✓

GALLERY RATES

2023 PRICES

	Weekly (Peak)	Weekly (Off-Peak)
Pavilion Gallery	£18,550	£12,500
Lavery Studio	£16,500	£11,700
Gallery 1	£6,550	£4,950
Gallery 3	£4,900	£3,700
Arc Gallery	£6,550	£4,950
Gallery 5	£7,600	£5,600
Gallery 6	£4,900	£3,700
Gallery 7	£6,400	£4,700
Gallery 8	£7,600	£5,600
Gallery 9	£4,900	£3,700
Gallery 10	£4,350	£3,150
Gallery 11	£11,500	£9,500
Gallery 12	£4,500	£3,100
Wing Gallery	£5,400	£3,900
The Study	£800	£500
Can only be hired in parallel with Gallery 12 or Wing Gallery		

JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
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MARCH

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APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
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DECEMBER

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PEAK

OFF-PEAK

GALLERY RATES

EXHIBITION SERVICES

GALLERY RATES INCLUDE:

- 1 x half-day of install assistance from one of our art technicians

→ 1 x receipt of artwork(s) at Cromwell Place pre-booking

→ 1 x receipt and release of artwork(s) at Cromwell Place pre-booking

→ An allocation of ERCO lights and lenses
- An online booking page for your exhibition

→ An exhibition listing in our public newsletter

→ Social media support on Cromwell Place channels

→ Press outreach from the Cromwell Place Communications Team

EXHIBITION SERVICES PRICELIST

Viewing Rooms	Technicians	Customs	Storage
£250 / half day	8 AM-6 PM: £60 / hour	Temporary Admission: £100 / entry, monthly charge 4% of the 5% entry VAT	£22 / m³ per week
£450 / full day	After hours, weekends, bank holidays: £120 / hour	Customs Bonded: free £160 per entry, one-off charge	
	Off-site install: £60 / hour £120 minimum + travel		

MEETING ROOMS & CO-WORKING SPACES

	Hourly	Half-Day 9 AM- 1 PM 2 PM - 6 PM	Daily 9 AM - 6 PM	Weekly	Monthly
The Hub max. 6	£45	£150	£280	N/A	N/A
The Boardroom max. 12	£80	£250	£450	N/A	N/A
Hot Desk	N/A	N/A	£20	£68 Exhibitor Pass	£280



CROMWELL PLACE

CONTACT US ABOUT MEMBERSHIP TODAY

MEMBERSHIP ENQUIRIES:

membership@cromwellplace.com
+44 (0)20 7052 0811

ADDRESS:

4 Cromwell Place
London SW7 2JE

cromwellplace.com
[@cromwellplace](https://www.instagram.com/cromwellplace)

